

# CHAMBER CLIPS

## "Working Together Works"



The Mission Statement: The Wendell Chamber of Commerce, a non-profit 501 (c) (3) corporation, aims to advance commercial, industrial, and civic development; to encourage the economic and social progress of the Wendell area for the benefit of all citizens, and to facilitate the production and distribution of goods and services.

## From the Desk of Bruce Lynch

I am glad to report that the Chamber has added 12 new members since the first of the year. In addition, we have had much better membership retention this year. I must give Brigitte, our new Membership Coordinator, credit for her hard work in this area. In addition, I also believe we are starting to see some light at the end of the tunnel in regards to improvement of the economy. I know the economy is still not where we want it to be, but this is why it is so important to be active in the Wendell Chamber of Commerce. We provide many opportunities for our members to showcase their businesses and be supportive of our Community.

The Chamber has been working on several new events and initiatives this Winter and early Spring. One of them is our new Sponsorship Program that presently is being unveiled. Each of our Members should be hearing from Brigitte or Ula Mae about this new program. There are several levels of Sponsorship and this program allows a business to support the Chamber at the level that it can afford and still receive excellent value for its investment. In addition, by participating in the Sponsorship Program, a business can be more involved but it does not require the Chamber Staff to contact Members as often for

sponsorship help of the various Chamber events. This program should not only generate more revenues for the Chamber so we can do more, but it should also allow our staff to use their time more effectively.

In addition, a new event is starting this Spring that we hope to do annually. It is the Spring Concerts Series in J. Ashley Wall Town Square, April 30, May 21, and June 25.. and should be a fun event to attend. The American Legion has agreed to work with the Chamber during the concert series and they will be selling hot dogs and drinks at the concerts. These concerts should generate more activity in the Downtown. All one has to do is bring a lawn chair and enjoy the music and food.

Another important date to put on your calendar is the Wendell Farmers' Market will be opening on May 1<sup>st</sup> for the start of its Second Season. We already have ten vendors signed up and the Farmers' Market Sub-committee is hard at work to expand the number of fresh produce, baked goods and crafts vendors. Also, they are working on having several special events this year such as a showing of antique farm equipment and having corn ground fresh on site as was done a couple of times late last season. Please remember that Members may sign up to staff the Chamber table at the Farmers' Market. This is a

great way to showcase your business with a chance to buy great food and produce as well. Please call the Chamber office to learn more about this opportunity to advertise your business for free.

Finally, I want to remind everyone that we have the Annual Chamber Golf Tournament coming up on May 12, 2010. I know the weather will be great as everyone knows it never rains on the golf course or so my golfer friends tell me! The Tournament is another event where you can have some fun and also showcase your business. We are always looking for Golf Teams, Gift Sponsors, Tee Sponsors as well

as folks to have fun the day of the Tournament. Please call the Chamber to sign up to have fun and advertise your business.

There are many other great things the Chamber is doing over the next several months, but I have run out of space and will have to tell you about them in the next Newsletter or you can check the Chambers' website. Until then, if you have any suggestions or ideas on how we can offer more value to our members and the community, please contact any board member or call the Chamber office.

### 2009 Chamber Contacts

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### Board of Directors

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